# Survatej Reddy Vyalla

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### Education

### **Georgia Institute of Technology**

MASTER OF SCIENCE IN COMPUTER SCIENCE

#### Indraprastha Institute of Information Technology (IIIT) Delhi

BACHELOR OF TECHNOLOGY (B.TECH), COMPUTER SCIENCE AND ENGINEERING (CSE) | GPA: 9.35/10

Selected Coursework: Deep Learning, Machine Learning, Information Retrieval, Semantic Web, Reinforcement Learning, Computer Graphics

### Skills

**Programming Languages** Python, Java, C++, Javascript **Data Science Frameworks** PyTorch, Keras, Pandas, Sklearn **Development Tools and Technologies** Django, Android Studio, mySQL, mongoDB, Docker, Celery, Redis, OpenGL, Git, Latex

### Industry

#### Adobe Systems

MEMBER OF TECHNICAL STAFF, ADOBE CAMPAIGN R&D C++, JAVA, JAVASCRIPT

- Worked on improving recovery and error messaging of Remarketing Emails (Triggers)
- Fixed critical bugs related to Custom Resource API publication
- Delivered improvements to Push Notification delivery that reduced server load by 15% on high usage customers
- Developed an unsupervised learning based algorithm to filter logs that assists engineers during Customer Service Outages (CSO's).

#### Atrillu - Tech Enabled Marketing Solutions

#### Co-Founder and CTO | Consulting, Data Science Advisory

- Worked on various aspects of startup ranging from hiring and meeting clients to making sales pitches and product development
- Lead a team of 5 that developed Marketing Mix Modelling tools for leading Marketing Agencies (Schbang, DjangoDigital) in India
- Developed and deployed intelligent (NLP based) marketing systems for clients (Amazon Prime Video, HDFC Life Insurance)

#### **TCS Innovation Labs**

#### RESEARCH INTERN | MACHINE LEARNING

- Trained LSTM networks for classification and sentiment analysis on removed comments on Reddit
- Experimented with unsupervised learning algorithms (DBSCAN, K Means, GMM) on Reddit user profiles
- Setup a multi threaded architecture to collect deleted and removed comments from Reddit

#### Open Transit Data Delhi | Government of NCT, Delhi

DATA SCIENCE INTERN | SOCKET PROGRAMMING, DATA CLEANSING AND STRUCTURING (PANDAS)

- This project made Delhi the first city in India to open up transit data to public. [Link]
- Developed algorithms to process live logs received from buses over linux sockets and cross linked with static timetable.
- Built a robust system to convert this data into General Transit Feed Specification (GTFS) which is a global standard for transit data.

#### MyWanderlust.in

#### SOFTWARE ENGINEER INTERN | DJANGO, JAVASCRIPT

- Worked on asynchronous data collection of users from Facebook and Instagram using celery queues that brought down compute time by 35%.
- Built a web based messaging platform for users from scratch using AJAX
- Implemented like and comment feature for posts.

### Academic Research

#### Massachusetts Institute of Technology (MIT)

RESEARCH ASSISTANT | ADVISOR: DR. KIRAN GARIMELLA | NATURAL LANGUAGE PROCESSING (NLP)

- Worked on the problem of misinformation on WhatsApp during the Indian General Elections 2019
- Experimented with various language models (Word2Vec, Doc2Vec, BERT, ELMO) on Multilingual WhatsApp data for various tasks (coordinated messaging patterns, hate speech, fear speech)
- Built intuitive interfaces for journalists, researchers, and students to annotate WhatsApp chats recreated from data.
- Developed tools to index and search large data using Elasticsearch (ELK) stack.

### Precog, IIIT Delhi

UNDERGRADUATE THESIS | ADVISOR: DR. PONNURANGAM KUMARAGURU | SOCIAL COMPUTING, NLP

- Built a scalable system to collect multimodal data from public WhatsApp groups
- Developed an algorithm using knowledge graphs and text embeddings to verify the authenticity of news articles.
- Built an android application that got featured in Times of India. http://bit.ly/whatsfarzi
- Led a team of 2 researchers in an exploratory study of NaMo App.
- Studied voter privacy leaks on Twitter during the Indian Elections.

New Delhi, India Aug 2020 - Aug 2021

New Delhi, India May 2019 - July 2019

New Delhi, India Sep 2018 - Nov 2018

July 2019 - August 2020

New Delhi, India Jan 2018 - June 2020

New Delhi, India May 2017 - Jul 2017

Aug 2016 - July 2020

Remote

Bengaluru, India

Aug 2020 - Aug 2021

New Delhi, India

Aug 2021 - May 2023 (Expected)

Atlanta, GA

## 2016 Gold Medal, School Topper, OOEHS Sharjah UAE **Teaching and Leadership** Fall '21 Teching Assistant, Computer Networks 1 Spring '19 Teching Assistant, Introduction to Engineering Design Fall '19 Teching Assistant, Computer Networks '17 - '20 Coordinator, Byld, Software Development Club '17 - '20 Core Member, d4rkc0de, Cybersecurity Club '17 Event Head, Stand Up Comedy

**Deep Sentiment** Dr. Saket Anand COURSE: DEEP LEARNING Feb 2019 - Apr 2019 • Surveyed advanced deep learning techniques for sentiment analysis: Pure self-attention based models (transformers), Transfer Learning using

Chain-Thaw method and Multi-Task learning. **Meme Retrieval** Dr. Tanmoy Chakraborty COURSE: INFORMATION RETRIEVAL (IR)

• Created a large meme dataset of 1.1 million captions across 128 meme classes. Built a cross modal IR system using CNN's and standard retrieval techniques learnt in course. cudaRSA https://github.com/cse-560-gpu-computing-2019/fastrsa

COURSE: GPU COMPUTING Feb 2019 - Apr 2019 • Implemented RSA encryption and decryption in CUDA C and achieved speedups using optimizations in modular and bit level exponentiation. Chain Reaction Game https://github.com/suryatejreddy/ChainReaction Dr. Vivek Kumar COURSE: ADVANCED PROGRAMMING Oct 2017 - Dec 2017 • Developed the popular Chain Reaction Game in Java using OOPs concepts. The game also supports multiplayer mode on the same network.

Twitter [Link]

Selected Projects

**Research Publications** 

Research Engineer | Advisors: Dr. Tavpritesh Sethi, Dr. Ponnurangam Kumaraguru Worked on Agent Based and Classical Classical Compartmental Models in colloboration with a team of medical researchers

Built an interactive dashboard deploying the models for live graphs. http://covision.tavlab.iiitd.edu.in .

Vishaal Udandarao\*, Abhishek Maiti\*, **Suryatej Reddy Vyalla\***, Deepak Srivatsav\*, Yifang Yin, Rajiv Ratn Shah

#IVoted to #IGotPwned: Studying Voter Privacy Leaks in Indian Lok Sabha Elections on

Saurabh Gupta, Agarwal Anant, Suryatej Reddy Vyalla, Arun Balaji Buduru, Ponnurangam Kumaraguru

COBRA: Contrastive Bi-Modal Representation Algorithm [Link]

Domains: Cross Modal Retrieval | Deep Representation Learning Memeify: A Large-Scale Meme Generation System [Link]

SURYATEJ REDDY VYALLA\*, VISHAAL UDANDARAO\*, TANMOY CHAKRABORTY Domains: Information Retrieval | Deep NLP (Transformers)

Domains: Privacy Leaks | Supervised Machine Learning

Built an NLP dashboard to speed up knowledge discovery during the Covid19 pandemic http://covidnlp.tavlab.iiitd.edu.in

TUSION worskshop, IJCAI 2020

ACM CoDS-CoMAD 2020

SocInfo 2020

Feb 2019 - Apr 2019

Dr. Ojaswa Sharma

GeorgiaTech

IIIT Delhi

IIIT Delhi

IIIT Delhi

IIIT Delhi

Odyssey, IIIT Delhi

- **Honors & Awards** 
  - '17,'19 Dean's List for Academic Excellence, IIIT Delhi
  - 2018 4th Position India Region, Top 20 Worldwide, CSAW CTF Finals Organized by NYU
  - 2017 4th Position, Pragyan CTF Organized by NIT Tricy
  - '16.'17 1st Position, 2nd Position, Scripting Challenge Organized by d4rkc0de